

The Organization Optimizer[©] and the process of Due-diligence.

When you, the investor, want to look into a company before investing, you are faced with a mountain of information. The business plan and financial projections tell a speculative story, often optimistic, but it’s critical to find out how this company can deliver on its promises. Enterprise culture, customer reputation and partner trust, planning and execution capacity – all are intangibles that you won’t find in any document.

These conditions are true whether you are:

An angel, or angel group, a VC, private equity fund, investment bank, an institutional fund, hedge fund, family office, foundation-based investor, or other alternative capital sources.

In addition to the business plan, projections, and cap table from your investment target, the decision should be based on the company’s fundamentals and its people.

Using the Organization Optimizer, you can capture all of this non-financial performance information in a single project, faster and more completely than ever before. The results are based on years of research and proven effective against hundreds of companies.

Whether you use the due diligence process to filter out deal flow, find hidden gems, or look for risk points, we have an exciting solution for you. We save you time and money, lower your risk, and give you a better sense of control than you’ve ever had before. Insights such as:

- The organization’s working culture
- What customers think is important to improve their satisfaction and secure their repeat business and loyalty
- How closely management and staff are working, and how aligned are they are on the performance of the business, and see opportunities for improvement
- How the company compares to industry and sector norms

No other evidence-based methodology or process can give you those insights with as much depth and scope; no products or services are as efficient, quick and cost-effective.

For more Information contact:

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